

Paid Media Asset Creation

Professionally designed imagery for your paid media display campaign.

Maximise your **visibility** with Display ads

A Paid Media Display campaign will boost your business' reach across a vast network of 35 million websites, apps and Google properties. Through the ultimate combination of engaging imagery and compelling messaging, you'll appeal to potential customers in the right place, with the right information, at the right time.

What **we** offer

Our Paid Media asset design service provides you with professional imagery to promote your business online through the Display Network. Our package includes initial static image creation and additional image resizing to maximise the website placements available to you.

Our Package

We create the initial image and resize to fit five additional aspect ratios:

✓ 160x600

✓ 300x250

✓ 728x90

✓ 250x250

✓ 300x600

✓ 300x50

£210 + VAT

What **we** need

To design your perfect Paid Media assets, we'll require:

- Your logo(s)
- Your imagery
- Your brand guidelines (such as colour palette or typography)

You can have as much input on ad copy as you'd like, or ask our experts to handle this part.

Resizing and file formats

Resizing and optimising your display creative to fit more than one placement specification maximises your reach across the web and makes the best impression on potential customers. We can currently resize image assets to fit the six main dimensions in JPG or PNG:

160x600

300x250

728x90

250x250

300x600

300x50



Get in touch with
us **today.**



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